# 35th Anniversary Conference



9-9:30 **Registration and Breakfast**

9:30-10 **Business Meeting**

10:10-11:10 **Keynote Presentation by Bohyun Kim, Scholarly Technology Librarian, University of Rhode Island**

11:15-12 **Session 1, Option 1: Codeless Coding: "Writing" Bootstrap HTML without Coding**
**Randal Harrison, University of Notre Dame**

Many third party platforms (such as LibGuides) use the Bootstrap HTML/CSS/Javascript libraries to add real value to their user experience. Bootstrap provides commonly-styled, ready-made, mobile-friendly, dynamic interface elements, such as tables, alerts, buttons, styled lists, etc., that standardize and simplify users' experience. However, even for librarians somewhat familiar with HTML and CSS, certain aspects of Bootstrap, such as its grid system or how to invoke it, can represent a barrier to entry for adopting or even experimenting with Bootstrap. For some time now, I've been building tools like this instruction builder, which meets these Librarians half way, so to say—allows them to use forms and simple WYSIWYG editors to produce clean, styled Bootstrap code—all without writing a single line of code. In this session, I will demonstrate how to build my Instruction Builder tool (proof-of-concept) for taking simple form inputs and turning it into Bootstrap HTML using HTML forms, the TinyMCE editors package, and very simple jQuery.

**Session 1, Option 2: "Well it Worked When We Tested It": Best Practices in Bringing in a Virtual Guest Speaker**
**Edita Sicken, Manchester University**

As technology for connecting remotely continues to improve and gain popularity, there are new opportunities for bringing together groups of people from diverse places - all from the comfort of a board room. Or classroom. Or living room. Or coffee shop. Manchester University librarians were faced with a unique situation when one of their instruction librarians moved cross-country and shifted to working remotely. The need to figure out how best to offer virtual, collaborative interactions led the presenters of this session down a long path of trial and error. In this session you will get to skip the messy bits and learn from their mistakes, including

recommended web tools, physical technology, and tips and tricks to overcome the inevitable technology hiccup.

12-12:45 **Lunch**

1-1:45 **Keynote Group Discussion**

1:55-2:45 **Session 2, Option 1: Using Social Media in the Classroom**
**Jennifer Joe, Western Kentucky University**

Social media can be an effective tool in promoting critical thinking and collaboration in library instruction. Whether it is simple polls or a much more collaborative event, these methods engage students and allow them to interact with material, professors, and other students in an organized fashion that might not be feasible without the use of technology. However, many faculty members are quick to incorporate these new learning tools without regard to their effectiveness. This session describes the necessary steps for evaluating and assessing social media use in the classroom and will include an audience-participation of a mock lesson plan which uses social media.

**Session 2, Option 2: Integrating EDS into the Curriculum: Using Search Queries to Enrich Information Literacy Endeavors**
**Angie Pusnik, Indiana University Kokomo, Rachael Cohen, Indiana University Bloomington**

At one point Google could predict a flu outbreak up to two weeks sooner than the CDC by evaluating users' search queries. Analyzed in the aggregate, search queries hold the capability of revealing not only users' information needs but also broader trends in searching behaviors. During the fall 2015 semester, librarians from two Indiana University campuses initiated a research project to examine user search terms from a semester's worth of EDS data. Queries were pulled from Google Analytics reports, assigned classes and subclasses using the Library of Congress Classification schedule, and then parsed using text analysis tools in order to identify common terms and search issues. This session will describe the methods for text retrieval and analysis, present the prevalent search queries and concerns at each institution, and share the unexpected challenges and benefits experienced during this project. We will also illustrate how search query analysis may facilitate deeper collaborations with faculty both inside and outside the library to improve information literacy.

2:50-3:35 **Session 3: The Librarian Publisher: The Good, the Bad, & the Ugly**
**Heather Rayl, Vigo County Public Library**

Open educational resources are cropping up everywhere, but sometimes you can't find exactly the right thing. What's a professor to do? Ask a librarian of course! The good: librarians and libraries can help faculty navigate through the mountains of OERs out there, vet them for copyright status. Libraries can even serve as a press, by running open publishing software. The bad: Suddenly project management kicks in when you have to deal with multiple authors, image wrangling, printing, editing, and assembling. The ugly: technical issues – the hardest part. But at the end, you have an open textbook, free to students, customized to your curriculum, and ready to share with the rest of the world!

3:35 **Dessert Reception**