

## Favorite Free Tools & Resources

### Tools for completing user-testing:

Screen-recording:

- Jing
- Screenr
- Screencast-o-matic

**Virtual Usability Testing Tool:** join.me

### Tools for testing your website's writing style and readability:

- <http://www.webpagefx.com/tools/read-able/>
- <http://www.hemingwayapp.com/>
- <https://readability-score.com/>

## Sample Usability Scripts

[CUNY Usability Scripts](#) (Faculty & Student)

## Recommended Readings & Websites

- **The User Experience blog by Aaron Schmidt**  
<http://lj.libraryjournal.com/category/opinion/aaron-schmidt/>
- **Weave** (open-access, peer-reviewed journal for Library User Experience professionals published by Michigan Publishing) <http://weaveux.org/>
- **Usability.gov: Improving the User Experience** <http://www.usability.gov/>
- Schmidt, A., & Etches, A. (2014). **Useful, usable, desirable: Applying user experience design to your library**. Chicago: American Library Association.

## Tips from the Presentation

(Write down the most useful tips from the presentation here)

## Tips for Improving Usability

Here are some ways you can keep unnecessary actions for your users targeting the words you use on your website:

### **Be Concise**

- Remove filler words/extra adjectives
- Keep only the need to know information

### **Be Clear**

- Minimize the number of ideas in a sentence
- Make your point 1 time

### **Keep it Clutter-Free**

- Don't use many different font styles
- Remove irrelevant images, redundant links

## Dos & Don'ts

Here are some helpful dos & don'ts, based on our own experiences with creating a style guide and working on applying user-centered principles in design.

- **DO** house videos & tutorials on a site that is easy to rewrite files
- **DO** consider interface changes
- **DON'T** assume a button or page looks the same on a mobile device
- **DO** identify your priorities for user testing

## Contact Information

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